

Press Release

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ALL ABOARD FOR THE EURAILTRAVEL.COM LAUNCH!

Utrecht, Netherlands – Traveling through Europe by train has never been easier, now that Eurail Group GIE has launched an interactive new website, Eurailtravel.com.

Full of colorful images, easy to navigate maps, detailed itineraries and city highlights, Eurailtravel.com aims to inspire those who want to experience the freedom of discovering the vast variety of countries that comprise this exciting continent.

Europe is an amazing destination with spectacular cultural landscapes and artistic inspiration around every bend. From trendy Madrid to picturesque Salzburg, European cities are packed with art, music, exhibitions, quaint markets, and food fairs.

Ever growing concerns about climate issues coupled with recent major European rail investments means that travelling the continent by rail is a cleaner, more expansive, and more enjoyable choice. The Eurail Pass, the preferred way to explore Europe for thousands of visitors, is celebrating its 50th anniversary this year and the launch of Eurailtravel.com is one of many worldwide initiatives being developed to better assist travellers.

Whether you are looking for adventure or culture, Eurailtravel.com will help identify potential itineraries from scenic coastal routes along the southern Mediterranean to journeys traversing through Scandinavia, the Land of the Midnight Sun.

Commenting on the launch of Eurailtravel.com, Ana Dias e Seixas, Eurail Group GIE Marketing Director, said, "We were looking for a clear and cost effective way to inspire potential travellers to visit Europe and travel by train depending on their interests. We are looking forward to welcoming visitors on our site and increasing the interaction with and within the Eurail network. All you have to do is be there."

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EDITOR'S NOTES

Eurail Passes are available from authorized sales channels: ACP Rail International

(www.eurail-acprail.com); Eurail (www.eurail.com); Flight Centre (www.flightcentre.com); Octopus Travel (www.octopustravel.com); Rail Europe (North America: www.raileurope.com, rest of the world: www.raileurope.fr), and STA Travel (www.statravel.com).

For More Information:

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