



## Press Release

June 1, 2009

### **ATTENTION ALL STUDENTS! EURAIL GROUP LAUNCHES EXCITING WORLDWIDE PARTNERSHIP ISIC CARD HOLDERS GET 2 FREE TRAVEL DAYS ON THE EURAIL SELECT PASS**

Utrecht, the Netherlands – Students and young backpackers can now get more bang for their buck on rail travel through Europe. The Eurail Group GIE, the organization which issues Eurail Passes, is teaming up with the International Student Identity Card Association (ISIC) to promote jointly developed offers to young people around the globe. Through this exciting partnership, the ISIC, Eurail and its participating authorized distributors promise to make traveling through Europe an even more affordable venture for students.

In celebration of this partnership, as well the 50<sup>th</sup> anniversary of the Eurail Pass, the Eurail Group and the ISIC are launching a worldwide promotion offering two days of free rail travel with the purchase of any 8-day Eurail Select Pass Youth, valid in 2<sup>nd</sup> class. Eurail Select Passes allow unlimited rail travel in three, four or five bordering countries, with 24 participating countries to choose from. This promotion offers unbelievable value, and is open to all ISIC card holders for purchase between June 1<sup>st</sup> and July 31<sup>st</sup>, 2009.

Everyone is excited about this groundbreaking partnership, including Ana Dias e Seixas, Eurail Group's Marketing Director, who said, "We aim to raise the bar, reinforcing the global reach of the Eurail Pass offer to the youth and student market. We are looking forward to welcoming more travelers from all over the world".

After 50 successful years, traveling by train with a Eurail Pass remains a popular way to explore the diverse cultures, folklore, music, history and landscapes of Europe. In addition to the Eurail Select Pass, the Eurail Group offers a wide selection of pass products ranging from several One Country and Regional Passes all the way up to the Global Pass, which is now valid in 21 participating countries!

Practically the entire European continent is within the Eurail Pass holder's reach, and now for young people, an already excellent deal just got a little sweeter.

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## EDITOR'S NOTES

This special promotion is available from the following authorized sales channels: Eurail ([www.eurail.com](http://www.eurail.com)); Flight Centre ([www.flightcentre.com](http://www.flightcentre.com)); Rail Europe (North America: [www.raileurope.com](http://www.raileurope.com), rest of the world: [www.raileurope.fr](http://www.raileurope.fr)), and STA Travel ([www.statravel.com](http://www.statravel.com)).



**For More Information:**

Eurail Group: [www.eurailgroup.com](http://www.eurailgroup.com); [www.eurailtravel.com](http://www.eurailtravel.com)

Eurail Group Marketing Director: Ana Dias e Seixas, (Tel) + 31 (0)30 8500 125

Email: [a.diaseseixas@eurail.nl](mailto:a.diaseseixas@eurail.nl)

Eurail photo library: <http://eurail.informationstore.net/>

Or contact

Brigitta Kroon-Fiorita, Eurail PR Representative New York

Direct: (Tel) (917) 720-1281, email: [bkroon-fiorita@holland.com](mailto:bkroon-fiorita@holland.com)

Harue Nakagawa, Eurail PR Representative Japan

Direct: (Tel) +81 (0)3 3222 1115, email: [hnakagawa@holland.com](mailto:hnakagawa@holland.com)

Eddie Yang, Eurail PR Representative China

Direct: (Tel) +86 10 5879 7656, email: [eyang@holland.com](mailto:eyang@holland.com)

Shilpa Sethi, Eurail PR Representative India

Direct: (Tel) +91 (0)11 4166 947, email: [shilpa@repindia.in](mailto:shilpa@repindia.in)